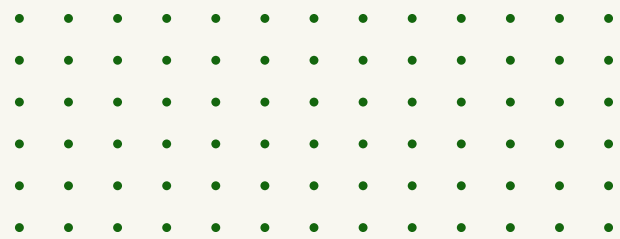


WOMEN FOR SOIL

WOMEN-LED MICRO-ACTIONS FOR REGENERATIVE LANDSCAPES

EMPOWERING RURAL WOMEN TO LEAD EUROPE'S REGENERATIVE TRANSITION

Small actions, big change

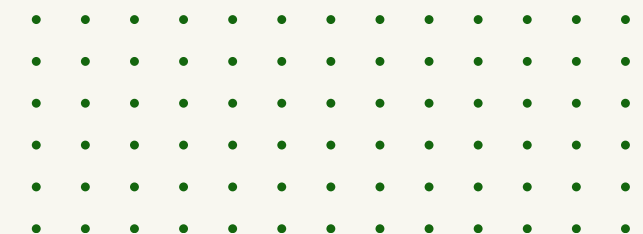


THE CHALLENGE: SOILS, CLIMATE, COMMUNITIES

Europe faces degraded soils, biodiversity decline, and climate stress.
Women, although central to rural communities, remain underused in solutions.
Women4Soil addresses all these challenges together.

- * Soil degradation – 60–70% of soils in Europe are unhealthy, losing fertility and carbon.
- * Biodiversity loss – pollinator decline, simplified landscapes, fewer habitats.

- * Climate stress – droughts and floods increasingly affect rural areas.
- * Rural marginalisation of women – women are often excluded from decision-making in agriculture, despite being key community actors.



OUR SOLUTION: WOMEN-LED REGENERATION

Women4Soil empowers rural women to become landscape stewards, placing them at the center of decision-making and coordination.

Through small but powerful interventions—such as herbal strips, shelterbelts, rain gardens, and compost systems—we achieve measurable landscape-level change.

All actions are grounded in science, with soil and biodiversity diagnostics ensuring that results are effective and evidence-based.

Digital dashboards and mapping tools provide full transparency, making progress visible and replicable.

By engaging farmers, schools, and municipalities in participatory workshops, we guarantee true community ownership.

In this way, Women4Soil creates a modular and scalable model that can be adapted across Europe, transforming local actions into systemic change.

★ **Women's circles at the center**

★ **Micro-actions with systemic impact**

★ **Science-based & evidence-driven**

★ **Digital tools for transparency**

★ **Community co-design**

★ **Scalable model**



CORE COMPONENTS

6 pilot villages: 3 in Kamienna Góra County and 3 from other Polish regions.

At the core of Women4Soil are six interconnected components.

Each village develops a regenerative planting plan, tailored to its soils, climate, and cultural identity. These plans are supported by environmental monitoring, led by scientific partners, to track improvements in soil health, biodiversity, and water retention.

Communities implement micro-infrastructure such as compost systems, rain gardens, and pollinator habitats, creating visible and lasting change.

Continuous education and workshops empower women, farmers, and youth to take ownership of regenerative practices. All results are captured through digital tools and dashboards, ensuring transparency and enabling replication.

Finally, villages are encouraged to develop local value chains around herbs, fiber crops, and eco-tourism, linking regeneration with economic resilience.



**REGENERATIVE
PLANTING PLANS**



**ENVIRONMENTAL
MONITORING**



**MICRO-
INFRASTRUCTURE**



**EDUCATION &
WORKSHOPS**



**DIGITAL TOOLS &
DASHBOARDS**



**LOCAL VALUE
CHAINS**



CONSORTIUM STRENGTH

Our consortium combines community roots, scientific excellence, and European reach.

Women's empowerment and local ownership are supported by strong science, transparent finance, innovative digital tools, and powerful media outreach.

Together, we deliver a credible and scalable model for regenerative landscapes across Europe.

* Municipality of
Kamienna Góra

* IUNG & IWNIRZ

* Kräuterdorf Irschen
(AT)

* European Carbon
Farmers; Bitdom

* KGW circles

* Gołdkowo
Agricultural School

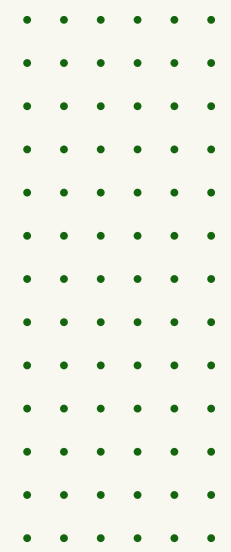
* Polish Climate Forum

* Maria Sikorska &
Women Leaders Association





IMPACT & WHY IT MATTERS



Key Impacts

- * **Soil & water regeneration – measurable improvements in soil organic matter, biodiversity, and water retention.**
- * **Women’s empowerment – rural women in leadership roles as landscape stewards.**
- * **Community resilience – stronger villages through shared skills, micro-infrastructure, and local ownership.**
- * **Transparency & evidence – audit-ready MRV data and open digital dashboards.**
- * **Scalability – a modular model that can be replicated across Europe.**

WHY US?

Women4Soil is more than a project – it is a system. We combine women’s leadership, scientific credibility, local ownership, and transparent governance. This makes us not only capable of delivering results, but of turning them into a scalable European model.

With EIT Food’s support, Women4Soil can become the flagship example of how regeneration works on the ground – and why women must lead it.

Key Points:

- ✿ Proven leadership – 25+ years of experience in project management; 5+ in rural innovation, 11+ in women’s empowerment.
- ✿ Unique model – Women-led micro-actions with strong science and community ownership – not just theory, but actionable and replicable practice.
- ✿ Strong consortium – From scientific excellence (IUNG & IWNIRZ), to local anchors (KGW, municipalities, schools), to EU-level networks and media.
- ✿ Audit-ready & transparent – Certified financial oversight, clear governance, and milestone-based financing aligned with EIT requirements.
- ✿ Scalable & aligned with EU policy – Directly supporting Mission Soil, CAP eco-schemes, and the Green Deal, with a model ready to spread across Europe.



KEY QUESTIONS

Engaging Farmers & Scaling Adoption

- ✿ Starting point: 45–60 farmers engaged through KGW women's circles, municipalities, and open workshops.
- ✿ Peer-to-peer learning: demonstration plots, farmer exchanges, and youth engagement via Goładkowo Agricultural School.
- ✿ Scaling target: 100+ farmers by year 3 across pilot villages.

Own Funding & Transparency

- ✿ Own funding: mainly in-kind contributions (land, staff time, infrastructure) confirmed by all partners.
- ✿ Financial oversight: Ceres Sp. z o.o. + certified auditor, ensuring EU audit-readiness.
- ✿ Cash flow secured: OSTARA & Ceres provide liquidity and milestone-based management.

Value Chain Engagement

- ✿ Offtakers: herbal processors, eco-tourism networks, regional food cooperatives.
- ✿ Suppliers: seed nurseries, compost providers, local SMEs supporting micro-actions.
- ✿ Engagement secured: via IWNIRZ (herbal R&D), LGD (local cooperatives), European Carbon Farmers (EU market link).



THANK YOU

Small actions, led by women, can regenerate entire landscapes. Together with EIT Food, we can turn local solutions into a European model.